

The 18th Annual Beverly Hills Turkey Trot 5K Run and Family Walk will be held on **Saturday, November 28, 2026**. This event leads runners and walkers through the tree-lined streets of historic North Beverly. This year we expect over 2,000 participants with spectators lining the race route. Proceeds will benefit the 19th Ward Youth & Community Foundation and the John McNicholas Pediatric Brain Tumor Foundation.

Please consider joining us for the Beverly Hills Turkey Trot as a race sponsor.

ABOUT OUR BENEFICIARIES

The 19th Ward Youth & Community Foundation is a 501(c)3 organization that supports and hosts a wide variety of safe, healthy, educational youth programs for families in Beverly, Morgan Park and Mount Greenwood. All programs are made available at little or no cost to participants and are intended to help neighborhood children and teens make new friends and stay active.

The John McNicholas Pediatric Brain Tumor Foundation is a 501(c)3 organization that supports research on pediatric brain tumors. They advocate for advancements in the care and treatment of pediatric brain tumor patients by facilitating better coordination of information between patients and providers, improving the quality of life for patients, and funding specifically targeted pediatric brain tumor research and treatment options to achieve their ultimate goal: the eradication of pediatric brain tumors.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (limit one) $15,000

Includes:

- Event naming rights.
- Company logo is incorporated into official race logo on the front of all race apparel.
- Logo placed in top position on the back of race apparel, posters and other marketing materials.
- Logo on start/finish line banner.
- Sponsor representative presents the top race awards.
- Additional banners are prominently displayed near start/finish line (sponsor supplied).
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in all press materials distributed to Chicago-wide media.



- Back cover, full page advertisement and feature story in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 22,000 households and storefronts in Beverly, Morgan Park and Mount Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King School during pre- and post-race festivities.
- Forty (40) complimentary registrations.
- Acknowledgement from the race stage.

5K RACE SPONSOR (limit two) $5,000

Includes:

- Prominent logo placement on all race apparel.
- Logo placed prominently on posters and other marketing materials.
- Logo on start/finish line banner.
- Banners prominently displayed near start/finish line (sponsor supplied).
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in all press materials distributed to Chicago-wide media.
- Half page advertisement and feature story in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 22,000 households and storefronts in Beverly, Morgan Park and Mount Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King School where race begins and ends.
- Fifteen (15) complimentary registrations.

WATER STATION SPONSOR (limit two) $2,500

Includes:

- Logo placement on back of all race apparel and advertising.
- Banners displayed along the route (sponsor supplied).
- Company name/logo displayed at one of the water stations on the route.
- Advertisement in official race guide insert with the 19th Ward Quarterly newspaper distributed to 22,000 households in Beverly, Morgan Park and Mount Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King School where race begins and ends.
- Eight (8) complimentary registrations.



MILE MARKER SPONSOR (limit three) $1,000

Includes:

- Exclusive logo placement on mile marker sign (2' x 3').
- Logo placement on back of all race apparel and advertising.
- Banners displayed along the route (sponsor supplied).
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 22,000 households and storefronts in Beverly, Morgan Park and Mount Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King School where race begins and ends.
- Four (4) complimentary registrations.

FINISH LINE SPONSOR (limit four) $500

Includes:

- Business displayed on back of all race apparel and advertising.
- Banners displayed at the finish line (sponsor supplied).
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 22,000 households and storefronts in Beverly, Morgan Park and Mount Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King School where race begins and ends.
- Two (2) complimentary registrations.



Sponsorship Commitment Form

Thank you for supporting the 18th Annual Beverly Hills Turkey Trot! Your commitment and all sponsorship materials must be **received by Friday, October 2, 2026** to guarantee that your logo and company information will be included in all promised promotional materials. Please email your logo and any other information to mattoshea@the19thward.com.

Please select the appropriate sponsorship category:

- Presenting Sponsor - $15,000
- 5K Race Sponsor - $5,000
- Water Station Sponsor - $2,500
- Mile Marker Sponsor - $1,000
- Finish Line Sponsor - $500
- In-kind donation and other sponsorship levels can be arranged by calling (773) 238-0288

Please make checks payable to the **Beverly Hills Turkey Trot.*

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-Mail:_____

Return to: **Beverly Hills Turkey Trot**
10402 S Western Ave
Chicago, IL 60643-2508