



The 9th Annual Beverly Hills Turkey Trot 5K Run and Family Walk will be held on Saturday, November 25, 2017. This event leads runners and walkers through the tree-lined streets of historic North Beverly. This year we expect over 2,000 participants with spectators lining the race route. Proceeds will benefit the 19th Ward Youth Foundation and the John McNicholas Pediatric Brain Tumor Foundation.

Please consider joining us for the Beverly Hills Turkey Trot as a race sponsor.

ABOUT OUR BENEFICIARIES

The 19th Ward Youth Foundation is a 501(c)3 organization that supports and hosts a wide variety of safe, healthy, educational youth programs for families in Beverly, Morgan Park and Mount Greenwood. All programs are made available at little or no cost to participants and are intended to help neighborhood youngsters and teens make new friends and stay active.

The John McNicholas Pediatric Brain Tumor Foundation is a 501(c)3 organization that supports research on pediatric brain tumors. They push for advancements in the care and treatment of pediatric brain tumor patients by facilitating better coordination of information between patients and providers, improving the quality of life for patients, and funding specifically targeted pediatric brain tumor research and treatment options to achieve our ultimate goal: the eradication of pediatric brain tumors.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (limit one) \$10,000

Includes:

- Event naming rights.
- Company logo incorporated into official race logo on the front of all race t-shirts.
- Logo placed in top position on the back of t-shirts, posters and other marketing materials.
- Logo on start/finish line banner.
- Sponsor representative presents one of the race awards.
- Banners prominently displayed near start/finish line (sponsor supplied).
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.

- Recognition in all press materials distributed to Chicago-wide media.
- Back cover advertisement and feature story in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where the race begins and ends.
- Twenty-five (25) complimentary registrations.
- Acknowledgement from the race stage.

5K RACE SPONSOR (limit two) \$5,000

Includes:

- Prominent logo placement on all race t-shirts.
- Logo placed prominently on posters and other marketing materials.
- Logo on start/finish line banner.
- Banners prominently displayed near start/finish line (sponsor supplied).
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in all press materials distributed to Chicago-wide media.
- Half page advertisement and feature story in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where race begins and ends.
- Fifteen (15) complimentary registrations.
- Acknowledgement from the race stage.

WATER STATION SPONSOR (limit two) \$2,500

Includes:

- Logo placement on back of all race t-shirts and advertising.
- Banners displayed along the route (sponsor supplied).
- Company name/logo displayed at one of the water stations on the route.
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in press materials distributed to Chicago-wide media.
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where race begins and ends.
- Eight (8) complimentary registrations.

VOLUNTEER T SHIRT SPONSOR (limit one) \$1,500

Includes:

- Exclusive logo placement on the back of all volunteer t shirts (75 – 100 people).
- Logo placement on the back of all race shirts.
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where race begins and ends.
- Four (4) complimentary registrations.

MILE MARKER SPONSOR (limit three) \$1,000

Includes:

- Exclusive logo placement on mile marker sign (2' x 3').
- Logo placement on back of all race t-shirts and advertising.
- Banners displayed along the route (sponsor supplied).
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in press materials distributed to Chicago-wide media.
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where race begins and ends.
- Four (4) complimentary registrations.

RACE T SHIRT SPONSOR (limit 25) \$250

- Logo placement on back of all race t-shirts.
- Acknowledgement and link on the 19th Ward's website at www.the19thward.com.
- Recognition in press materials distributed to Chicago-wide media.
- Advertisement in official race guide insert with the November issue of the 19th Ward Quarterly newspaper distributed to 23,000 households and storefronts in Beverly, Morgan Park and Mt. Greenwood.
- Opportunity to include promotional materials in participant gift bags.
- Promotional booth or table at Christ the King where race begins and ends.

Sponsorship Commitment Form

Thank you for supporting the 9th Annual Beverly Hills Turkey Trot! Your commitment and all sponsorship materials must be received by September 22, 2017 in order to guarantee that your logo and company information will be included on all promised promotional materials. Please email your logo and any other information to mattoshea@the19thward.com.

Please select the appropriate sponsorship category:

- Presenting Sponsor -\$10,000
- 5K Sponsor -\$5,000
- Water Station Sponsor -\$2,500
- Volunteer T Shirt Sponsor - \$1,500
- Mile Marker Sponsor -\$1,000
- Race T Shirt Sponsor - \$ 250
- In-kind donation and other sponsorship levels can be arranged by calling (773) 238-0288.

*Please make checks payable to Beverly Hills Turkey Trot

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-Mail: _____

Return to: **Beverly Hills Turkey Trot**
10402 S. Western Ave.
Chicago, IL 60643-2508